



FICS¹⁷
Innovate for tomorrow



C|A|C
CORPORATE ADVISORY COUNCIL
Think. Collaborate. Build

PRESENTATION (FOR FICS STAGE 2)

Sample guidelines

SEQUENCE OF PRESENTATION



1. A brief Introduction
2. Problem Identification
3. Need of the solution
4. Practical & Technical working
5. Novelty/Value proposition
6. Ease of Adoption
7. Business dimension
8. Future Direction



A BRIEF INTRODUCTION

1. About Yourself (Team Lead)
2. About team & Team diversity (which function each team member is performing)

(your and your team`s school/college, dept., class, semester)



PROBLEM IDENTIFICATION

Give details of the problem at hand you are trying to solve



PROPOSED SOLUTION

1. Identify 3 pain points (problem) of customers based on problem identification in previous slide.

2. Solution`s Impact on society?

(Clearly explain what exact impact on society/communities with your solution create. Also talk about the size of the impact.)

MARKET RESEARCH

1. Industry Analysis (Competitive analysis, regulation/policy)
2. Primary Research (customer survey, personal interviews)



PRACTICAL & TECHNICAL WORKING

Identify how will you solve identified pain points (technical/service based solution)

Describe the technical working of your solution. support with Functional Block Diagram (FBD)/process flow diagram

Use Photographs/Videos to support your description



NOVELTY/VALUE PROPOSITION

1. What is Unique about your solution?

2. Competitive Advantage – defining features that give your proposed idea the edge over others

3. Present the solution in below format:

Sample Statement: Our [choose product or service] help(s) [name your customer segment] who want to [itemize the task they want to do] by [describe what your solution does]



EASE OF ADOPTION

Is it easy to be adopted by the beneficiaries?

A. Rough order of magnitude(ROM) estimate for cost of solution

B. Mass-deployment possible?

C. does it require Product training for customers to adopt?



ESTIMATES OF FINANCIALS & TIMELINE

1. Rough estimate of Cost of development?
2. Tentative timeline with Key milestones.

SUPPORT REQUIRED FROM DIFFERENT STAKEHOLDERS

1. For FICS Stage 3

2. Beyond

Explain what kind of help you need and from who, to enable you to

(a) perform better at stage 3 of FICS

(b) take your solution towards deployment/commercialization



FUTURE DIRECTION

Where do you see yourself and your project in the future?

1. For the project – Deployment/Startup
2. For the team lead
3. For the team



Thank you