

RUBRIC FOR FICS 2015 STAGE 1

The following Rubric has been prepared keeping in view the questions that the online Synopsis Submission Form asks the students, and keeping in mind the basic requirements of any technical solution designed to meet social / community needs.

*Please give points from 1 to 10, 4 being Average and 10 being Excellent.

S. NO.	CATEGORY	WEIGHT (%)	SCALING FACTOR	RATING (FROM 1 TO 10)			SCORE (Rating x Scaling Factor)	COMMENTS / RATIONALE FOR SCORE GIVEN
				PLEASE ENCIRCLE THE ONE NUMBER FOR EACH QUESTION THAT COMES CLOSEST TO REFLECTING YOUR OPINION ABOUT IT				
				Average (4)	Good (7)	Excellent (10)		
1.	Problem Relevance, Impact & Target Audience / Beneficiaries <ul style="list-style-type: none"> ▪ Is the problem identified relevant and important to our society? ▪ Does it solve a social or community-related problem? ▪ Will the solution have a reasonably high impact on society? ▪ Can the impact be measured through concrete parameters? For example, how many people will benefit from 	35%	1.4					

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	<p>the solution, will it enhance desirable statistics & reduce undesirable ones, etc.</p> <ul style="list-style-type: none"> ▪ Is there a properly identified target population / beneficiaries for the solution? 							
2.	<p>Idea Novelty</p> <ul style="list-style-type: none"> ▪ Is the proposed solution novel and different / innovative? ▪ Is there local competition for the solution? Or international competition? 	20%	0.8					
3.	<p>Solution Practicability & Ease of Adoption</p> <ul style="list-style-type: none"> ▪ Is the proposed solution practical and implementable? ▪ Does it have the potential to be easily accepted and adopted by the beneficiaries? (Technically simple solutions with a good user interface, and those that can be implemented without much user training and without cost input by beneficiaries are more easily adopted) 	25%	1					

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4.	<p>Commercialization Potential / Potential for Mass deployment</p> <ul style="list-style-type: none"> ▪ Is the solution commercializable? ▪ Does it need significant refinement to make it commercializable? <p>(For ideas and products with a commercial or profit-making intention, judges to assess if the ideas can be easily commercialized given the facilities and expertise available in Pakistan. For not-for-profit ideas, judges have to assess if the solution has the potential to be mass deployed)</p>	20%	0.8						
TOTAL SCORE (OUT OF 40)									